

2024 Campaign: Infrastructure

Madison Metropolitan Sewerage District



Placements

Digital billboards

1 month - Sept

Bus wraps

2 months – Sept, Oct

Social media

2 months – Sept, Oct

Kiosks

Posters

Web

madsewer.org/infrastructure

THE START OF SOMETHING BEAUTIFUL.

**It takes a lot of infrastructure to
turn wastewater into clean water.**

We'll take it from here.



Four pieces of creative

THIS IS JUST THE BEGINNING.

Our infrastructure supports clean water and communities.

We'll take it from here.



READY TO GO WITH THE FLOW.

Reliable infrastructure turns wastewater into clean water.

We'll take it from here.



THE START OF SOMETHING BEAUTIFUL.

It takes a lot of infrastructure to turn wastewater into clean water.

We'll take it from here.



NO STOPPING US NOW.

Turning wastewater into clean water is what our infrastructure does best.

We'll take it from here.



Questions?

Madison Metropolitan
Sewerage District

visitor

Madison Metropolitan
Sewerage District

Madison Metropolitan Sewerage District

Madison Metropolitan Sewerage District

